



# K.M.G. COLLEGE OF ARTS AND SCIENCE (Autonomous)

Permanently Affiliated to Thiruvalluvar University, Vellore

Recognized under Section 2(f) and 12(B) of the UGC Act 1956

Accredited by NAAC (2<sup>nd</sup> Cycle) with (CGPA of 3.24/4) 'A' Grade

RS Road, Ammanankuppam, Gudiyattam – 635803, Vellore District, Tamil Nadu

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## PG DEPARTMENT OF COMMERCE CA

### DEPARTMENT ACTIVITIES 2025 – 2026

#### EVENT-1

##### FRESHER'S DAY CELEBRATIONS

The PG Department of Commerce (CA) organized Fresher's Day Celebrations at K.M.G. College of Arts and Science, Gudiyattam, on Friday, August 1, 2025, at 10:30 a.m. in the K.M.G. Auditorium. The event was organized to welcome the new batch of students to the department.

A student from the second-year M.Com (CA), delivered the **Welcome Address**, officially greeting the new students and esteemed guests. Following this, the guests were honored. The **Presidential Address** was given by **Dr. C. Dhandapani, the Principal of K.M.G. College of Arts and Science, (Autonomous)** who addressed the students and shared inspiring words.

The inaugural session concluded with the distribution of **mementos** to the guests.

The event continued with a variety of cultural performances showcasing the talents of the students. A video presentation highlighted the **achievements** of the department. This was followed by a **kavidhai** (poem) said by the first-year B.Com CA student, and a **Silambam** performance by a first-year B.Com CA student.

The second-year B.Com CA class demonstrated his skills in both **karate and silambam**.

The cultural segment also featured a **song** performance by the third-year B.Com CA student.

The celebration concluded with a **Vote of Thanks** delivered, by a first-year B.Com CA student, expressing gratitude to everyone involved in making the event a grand success. The program ended with **National Anthem**.

## INVITATION



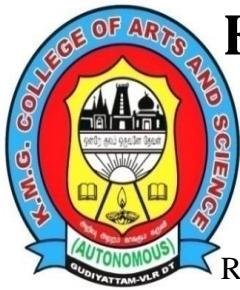
## PHOTOS





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## **Event: 2**

### **Seminar on "Personal Finance and Financial Planning"**

**Date: 22-10-2025**

**Time: 02:00 PM**

**Organized by:** PG Department of Commerce (CA), K.M.G. College of Arts and Science (Autonomous), Gudiyattam-635803

A seminar on "Personal Finance and Financial Planning" was successfully organized by the PG Department of Commerce (CA) at K.M.G. College of Arts and Science, Gudiyattam. The event took place on October 22, 2025, commencing at 02:00 PM.

The keynote address on "Personal Finance and Financial Planning" was delivered by CA. Hemraj S Joshi. His insights and perspectives on managing personal finances and the importance of financial planning would have provided valuable knowledge to the students.



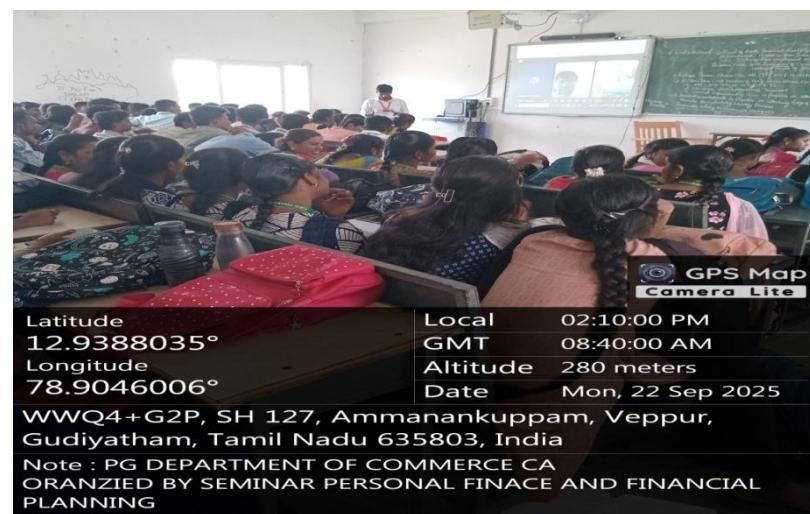
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Date Mon, 22 Sep 2025

WWQ2+F5J, Ammanankuppam, Gudiyatham, Veppur, Tamil Nadu 635803, India

Note : PG DEPARTMENT OF COMMERCE CA ORGANIZED BY SEMINAR PERSONAL FINACE AND FINANCIAL PLANNING

GPS Map  
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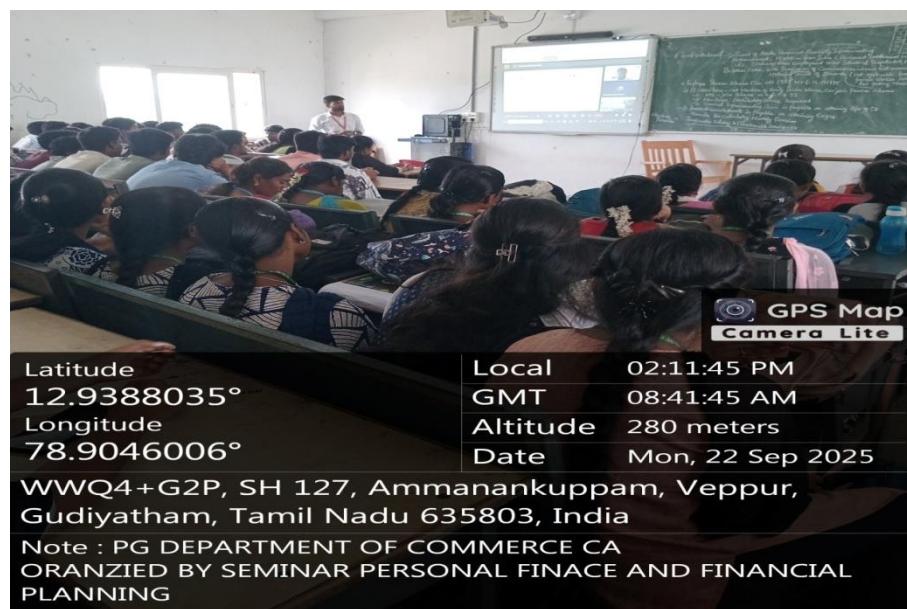
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GMT 08:40:00 AM  
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Date Mon, 22 Sep 2025

WWQ4+G2P, SH 127, Ammanankuppam, Veppur, Gudiyatham, Tamil Nadu 635803, India

Note : PG DEPARTMENT OF COMMERCE CA ORGANIZED BY SEMINAR PERSONAL FINACE AND FINANCIAL PLANNING

GPS Map  
Camera Lite



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WWQ4+G2P, SH 127, Ammanankuppam, Veppur, Gudiyatham, Tamil Nadu 635803, India

Note : PG DEPARTMENT OF COMMERCE CA ORGANIZED BY SEMINAR PERSONAL FINACE AND FINANCIAL PLANNING

GPS Map  
Camera Lite

**Event: 3**

**Title:** Navarathiri Pooja

**Date&Time:** 26.09.2025

PG Department of Commerce CA celebrated Navarathiri Pooja on **26.09.2025**



**Event : 04**

**Title : Ayudha Pooja**

**Date & Time : 30.09.2025**

PG Department of Commerce celebrated Ayudha Pooja on 30.09.2025. On this special day students decorated the department and their classrooms. The celebration inaugurated with the presence of our honorable principal Dr. C. Dhandapani, staff members and students from the department. At the end of the pooja sweets were served to all the students and staff members. The celebration ended as a Happy gathering for all the students and staff members.





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## EVENT: 5

### National Seminar on "AI Driven Transformation in Business, Trade and Finance"

**Date:** January 22, 2026

**Venue:** K.M.G. Auditorium

**Organized by:** PG Department of Commerce (CA) & PG and Research Department of Commerce

The PG Department of Commerce (CA) and PG Department of Commerce, successfully organized a National Seminar focusing on the revolutionary impact of Artificial Intelligence (AI) in the global economic landscape. The event brought together academic experts, management trustees, and students to explore the integration of AI within business operations, trade logistics, and financial systems.

#### Inaugural Session

The seminar commenced with the traditional Thamizhthai Vaazhthu, followed by the Lighting of the Holy Lamp, symbolizing the pursuit of knowledge.

**Welcome Address:** Dr. M. Ashtalakshmi, Convenor & Head of the Department of Commerce (CA), formally welcomed the dignitaries and participants, setting the stage for a day of intellectual exchange.

The event was graced by the esteemed management's blessings.

**Inaugural Address:** The Principal, Dr.C.Dhandapani, delivered the inaugural address, highlighting the necessity for commerce students, to adapt technological changes.

**Keynote Address:** Application of AI in Business Transformation

Following the introduction of the Chief Guest by Dr. D. Saravanan, PG Department of Commerce, the keynote speaker Dr. S. Baskaran (Professor & Head, School of Commerce & Management, Dr. Ambedkar Institute of Technology, Bangalore), addressed the gathering.

#### Key Takeaways:

- ✓ How AI optimizes supply chain management and customer relationship tools.
- ✓ The shift from traditional business models to data-driven decision-making.
- ✓ Real-world applications of automation in enhancing operational efficiency.

**Plenary Session:** Emerging Trends: Generative AI in Business and Finance

The second session was introduced by Dr. S. Kamaraj. PG Department of Commerce (CA), Dr. P. Jegan (Assistant Professor, A.V.V.M. Sri Pushpam College) delivered the plenary session on "Emerging Trends: Generative AI in Business and Finance."

**Key Takeaways:**

- ✓ The role of Generative AI (like LLMs) in financial forecasting and risk assessment.
- ✓ The evolution of "FinTech" through personalized banking and automated trading.
- ✓ Ethical considerations and the future of human-AI collaboration in the financial sector.

The seminar concluded with a comprehensive Vote of Thanks proposed by Dr. K. Gomathy, Head of the PG & Research Department of Commerce. She expressed gratitude to the management, the organizing committee, and the speakers for their invaluable insights. The event ended on a patriotic note with the National Anthem.



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